

Consumer Spending Patterns

retail

Polygon 1: MONTAGUE AVE AT BYPASS 72 NW, GREENWOOD, Total

Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2007	2012	2007	2012	2007	2012	2007	2012
Apparel:								
Total Apparel	126,375	144,141	1,360	1,528	3,491	3,907	76	75
Women's Apparel	35,686	40,244	384	427	986	1,091	76	74
Men's Apparel	26,225	28,834	282	306	724	782	78	77
Girl's Apparel	9,050	10,197	97	108	250	276	85	83
Boy's Apparel	7,623	8,456	82	90	211	229	87	86
Infant's Apparel	3,445	3,893	37	41	95	106	85	85
Footwear (excl. Infants)	15,020	16,115	162	171	415	437	83	81
Other Apparel Prods/Services	29,325	36,402	316	386	810	987	67	66
Entertainment:								
Sports and Recreation	44,071	54,005	474	573	1,217	1,464	81	80
TV, Radio and Sound Equipment	59,660	77,077	642	817	1,648	2,089	82	83
Reading Materials	12,744	14,059	137	149	352	381	66	67
Travel	37,557	45,091	404	478	1,037	1,222	66	65
Photographic Equipment	3,098	3,202	33	34	86	87	72	72
Food at Home:								
Total Food at Home	192,903	214,745	2,076	2,277	5,329	5,821	89	88
Cereal Products	9,114	8,827	98	94	252	239	86	85
Bakery Products	18,544	19,466	200	206	512	528	85	85
Fish and Seafood	4,055	5,232	44	55	112	142	81	80
Meats (All)	42,376	45,835	456	486	1,171	1,243	98	97
Dairy Products	19,508	22,297	210	236	539	604	86	85
Fresh Milk and Cream	4,842	5,493	52	58	134	149	85	85
Eggs	2,607	3,002	28	32	72	81	91	90
Other Dairy Products	12,059	13,802	130	146	333	374	85	84
Fruits and Vegetables	22,983	25,769	247	273	635	699	85	84
Juices	5,342	5,691	57	60	148	154	81	80
Sugar and Other Sweets	11,434	12,885	123	137	316	349	81	81
Fats and Oils	1,793	2,089	19	22	50	57	88	88
Nonalcoholic Beverages	19,837	22,203	213	235	548	602	88	87
Prepared Foods	37,918	44,450	408	471	1,047	1,205	91	90



Consumer Spending Patterns

retail

Polygon 1: MONTAGUE AVE AT BYPASS 72 NW, GREENWOOD, Total

Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2007	2012	2007	2012	2007	2012	2007	2012
Health Care:								
Total Health Care	152,888	215,886	1,645	2,289	4,223	5,852	102	103
Medical Services	58,170	70,418	626	747	1,607	1,909	90	89
Prescription Drugs	90,386	140,196	973	1,487	2,497	3,800	114	113
Medical Supplies	4,332	5,272	47	56	120	143	79	78
Household Equipment:								
Total Household Textiles	17,060	20,475	184	217	471	555	78	76
Domestic Textiles	7,926	9,633	85	102	219	261	80	79
Window and Furniture Covers	9,134	10,843	98	115	252	294	76	74
Total Furniture	24,261	29,463	261	312	670	799	82	80
Bedroom Furniture	6,905	8,223	74	87	191	223	84	82
Living/Dining Room Furniture	10,592	12,371	114	131	293	335	81	79
Other Furniture	6,764	8,870	73	94	187	240	81	79
Major Appliances	11,017	12,956	119	137	304	351	89	88
Small Appliance/Houseware	17,162	20,494	185	217	474	556	69	68
Misc Household Equipment	16,033	19,351	173	205	443	525	84	83
Misc Personal Items:								
Personal Care Products and Services	33,480	39,457	360	418	925	1,070	89	88
Personal Expenses and Services	45,915	54,747	494	581	1,268	1,484	78	76
Smoking Prods/Supplies	30,060	33,078	323	351	830	897	102	103
Miscellaneous Items:								
Total Education	37,788	48,276	407	512	1,044	1,309	68	66
Room and Board	3,407	3,416	37	36	94	93	88	84
Tuition/School Supplies	34,380	44,860	370	476	950	1,216	66	65
Pet Expenses	17,507	21,374	188	227	484	579	96	93
Day Care	7,982	9,640	86	102	220	261	72	71
Contributions (All)	45,633	50,241	491	533	1,261	1,362	69	69



Consumer Spending Patterns

retail

Polygon 1: MONTAGUE AVE AT BYPASS 72 NW, GREENWOOD, Total

Annual Expenditures	Aggregate (in 000's)		Per Capita		Average Household		Market Index to USA	
	2007	2012	2007	2012	2007	2012	2007	2012
Other Misc. Expenses:								
Housekeeping Supplies	11,106	13,103	120	139	307	355	84	84
Total Food away from Home	147,335	178,463	1,585	1,892	4,070	4,838	80	79
Breakfast and Brunch	12,965	17,527	140	186	358	475	85	84
Dinner	39,662	42,605	427	452	1,096	1,155	75	74
Lunch	42,598	54,699	458	580	1,177	1,483	81	80
Snacks and Non Alcoholic Beverage	19,375	27,130	208	288	535	735	83	83
Catered Affairs	1,912	1,875	21	20	53	51	75	73
Food and Nonalcoholic Bevgs on Trips	30,824	34,627	332	367	851	939	81	80
Total Alcoholic Beverages	41,827	51,862	450	550	1,155	1,406	86	87
Alcoholic Beverages at Home	29,600	37,861	319	401	818	1,026	89	90
Alcoholic Beverages away from Home	12,227	14,001	132	148	338	380	80	79
Shelter and Related Expenses:								
Household Services	15,106	18,794	163	199	417	509	75	73
Household Repairs	35,885	40,644	386	431	991	1,102	85	84
Total Housing Expenses	41,204	47,883	443	508	1,138	1,298	92	91
Fuels and Utilities	4,261	4,471	46	47	118	121	69	72
Telephone Service	36,943	43,412	398	460	1,020	1,177	95	93
Transportation Expenses:								
Total Transportation Expenses	253,492	321,082	2,728	3,405	7,002	8,704	92	93
New Autos/Trucks/Vans	89,498	105,012	963	1,114	2,472	2,847	80	79
Used Vehicles	81,502	107,416	877	1,139	2,251	2,912	108	110
Boats and Outboard Motor, Etc	11,618	13,164	125	140	321	357	106	102
Towing Charges	249	343	3	4	7	9	99	100
Gasoline	66,578	90,390	716	958	1,839	2,450	97	97
Diesel Fuel	450	531	5	6	12	14	87	86
Rented Vehicles	3,598	4,226	39	45	99	115	48	47
Automotive Maintenance/Repair/Other	57,530	71,054	619	753	1,589	1,926	94	93
Total Specified Consumer Expenditures	1,536,678	1,870,644	16,536	19,836	42,447	50,710	85	84



Consumer Spending Patterns

retail

Claritas' Consumer Spending Patterns Report is derived from the Consumer Buying Power (CBP) database using information from the U.S. Bureau of Labor Statistics (BLS) Consumer Expenditure Survey (CE Survey).

The Annual Aggregate (in 000's) is used to obtain the Annual Per Capitas and the Average Household data by dividing the aggregate by the corresponding total household population and total households, respectively. The Market Index value is the ratio of the Annual Average Household Expenditure (AAHE) for the geography that this report is being produced, as compared to the "AAHE" for the U.S.A.

Current Year Estimates and Five Year Projections are produced by Claritas, Inc.



Consumer Spending Patterns

retail

Appendix: Area Listing

Area Name:

Type: Polygon 1 Reporting Detail: Aggregate Reporting Level: Block Group
MONTAGUE AVE AT BYPASS 72 NW, GREENWOOD, S

Polygon Points:

34.312578 -81.990373	34.418062 -82.242879	34.075778 -82.651574	33.849742 -82.425100
34.049945 -81.964341	34.312578 -81.990373	34.075778 -82.651574	33.849742 -82.425100

Project Information:

Site: 1

Order Number: 965752340

